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## WHAT IS CLAIMED IS:

1. A method for attaching information, comprising the steps of:

acquiring a parameter of a specific content in a pre-stored content;

acquiring a parameter of the information to be attached, said information to be attached corresponding to said specific content; and

editing the acquired parameter of said specific content and the acquired parameter of said information to be attached into a synchronous playing file.

- 2. The method according to claim 1, wherein said information to be attached comprises information provided by users.
- 3. The method according to claim 1, wherein said parameter comprises at least one of the two, a time parameter and an address parameter.
  - 4. The method according to claim 3, wherein said time parameter comprises:
- a relative time parameter which represents the relative time relation between said information to be attached and said specific content.
- 5. The method according to claim 1, wherein the parameter of said information to be attached comprises at least one of the two, a displaying effect parameter and a data type parameter.
- 6.The method according to claim 5, wherein said displaying effect parameter comprises a displaying location parameter.

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- 7. The method according to claim 1, wherein said pre-stored content comprises a content stored in an optical disc.
- 8. The method according to claim 1, wherein said synchronous playing file comprises an extendable markup language (XML) file.
- The method according to claim 1, wherein said synchronous playing file comprises a synchronous multimedia integrated language (SMIL) file.
  - 10. A method for attaching information, comprising the steps of:

acquiring a parameter of the information to be attached, said information to be attached corresponding to a specific content in a pre-stored content; and

editing the acquired parameter of said information to be attached into a synchronous playing file which comprises the corresponding parameter of said specific content.

11. A apparatus for attaching information, comprising:

an acquiring device for acquiring a parameter of the information to be attached and a parameter of a specific content, wherein said information to be attached corresponds to said specific content; and

an editing device for editing the acquired parameter of said information to be attached and the acquired parameter of said specific content into a synchronous broadcasting file. 12. A apparatus according to claim 10, wherein said editing device comprises:

an extendable markup language (XML) file editing device.

13. A apparatus according to claim 10, wherein said editing devicecomprises:

an synchronous multimedia integrated language (SMIL) file editing device.

14. A apparatus according to claim 10, further comprising:

a playing device for playing said specific content and said attached information.